

# Waipu Museum Development

## Information sheet for public consultation

### October 2018

#### 1. Overview

In March 2018, the Waipu Centennial Trust Board commissioned an option analysis for the development of Waipu Museum. As a result, two schemes have been developed to a concept stage of design and your feedback on those plans is invited. To assist you, this document provides information on the following:

- Vision and strategy of the Museum
- The development project
- Summary of the two schemes
- Goals of the development project – a useful reference for your feedback

You can also go to the Waipu Museum website for further information on the strategic plan: <https://www.waipumuseum.com/html/museum.htm>.

Have in mind that:

- The designs are at an early concept stage. Extensive further detail will be added once the Board has selected a scheme.
- In choosing between schemes the Board will take into account a range of factors including the degree to which each scheme meets the strategic objectives and priorities of the Museum, the principles and goals of the development project, capital and operational costs of each scheme, any shutdown period or other disruption, and the availability of grant funding. This list is not intended to be exhaustive: there are other factors to be considered. *Please refer below to information on the strategic objectives and priorities of the Museum, the principles and goals of the development project.*

#### **Your feedback is sought in response to the following questions:**

How well are long-term objectives of the Museum and the goals of the development project achieved by each scheme?

Please tell us what you think of the two schemes. Do you have a preference? If so, which one and why? Is there anything that you would change about either scheme and, if so, what and why?

## 2. Vision and strategy of the Museum

### Vision statement

*Our vision is a community that is proud of, and enriched by, its heritage; a place where history and culture are celebrated and make the township a more attractive place to live in and to visit.*

*Source: the Trust Board governance policy*

### Strategic Framework

#### Imagining our future: Strategic drivers

- How long do we want to be here? A vision for the next 50 years
- Waipu's place in the region as a gateway town
- Collaboration with other organisations
- Growing, changing communities – the challenge to be relevant
- The museum's role in contributing to Waipu as a distinctive community
- Liveability of the community
- Moving from our colonial origins
- Expanded use of technology

*Source: the strategic plan*

#### Long-term objectives of the Museum

- To be financially sustainable.
- To preserve, exhibit and promote artefacts, culture and stories relating to the history of the Scottish settlement of Waipu, including the original "House of Memories" stone building.
- To preserve and expand the genealogical records of the settlers and engage and communicate with successive generations of descendants of the Nova Scotian migrants.
- To expand and enrich the museum's exhibitions and activities, reflecting the stories of tangata whenua and other peoples and cultures in the community.
- To ensure the museum's relevance to new generations in a changing community.

#### Strategic priorities of Waipu Museum, 2017-2025

- Meeting the obligations of UNESCO inscription and maximizing on the opportunities it presents
- Developing the Heritage Precinct, including the old Manse and settlement era buildings
- Expansion of the Museum building
- Securing the future of Art 'n Tartan
- Achieving financial sustainability

### 3. About the development project

The Museum development project is identified as a priority in the Waipu Museum strategic plan (as noted above) and should help achieve the long-term objectives of the organisation.

The Board approved some principles (below) as a basis of the development project. These principles were informed by discussions with stakeholders. There are also specific goals for the development project in Table 1 below. These are a useful checklist for your feedback.

#### Principles:

- The original House of Memories is the heart of the organisation, including as a memorial to the pioneers, and home to the migration collection and story, and the genealogy service.
- The Museum will operate as one organisation, regardless of number of buildings / locations or where the Museum is active.
- The Museum will provide one seamless visitor experience, regardless of number of buildings / locations or where the Museum is active.
- The Museum will seek to maximise income and constrain operating expenditure.
- Appropriate environmental conditions will be achieved in the required areas to meet standards for collections management.
- An appropriate level of flexibility and future capacity in the building design is required to ensure sustainability, especially in relation to changes in technology, visitor needs and ways of working. Planning will avoid being overly prescriptive on functions in spaces, allowing for future flexibility as the needs of the Museum and the community continue to change.

### 4. Summary of the two schemes

<b>Scheme 1 – existing site only</b>
Extend the current building to both the rear and the front including earthquake strengthening, protecting and celebrating the original House of Memories. This scheme will require the closure of the Museum for a construction period. At this point, it is estimated that this could be 8 – 12 months.
<b>Scheme 2 – existing site and Hammer Hardware building</b>
Develop the Hammer Hardware building to accommodate some Museum functions; and, maintain the existing Museum building as is, with some change to the internal layout, improvements to the outside space to the rear and improved linkage (public space) between the two sites.

<b>Long term objectives of Waipu Museum</b>	<b>Goal of Museum Development</b>
1. To be financially sustainable	1.1 Provide space and profile for retail and ticketing.
	1.2 Create facilities and opportunities for appropriate income generating activities, including but not limited to events, donations and sponsorships.
	1.3 Provide visitor facilities including arrival space, group gathering space and WCs.
	1.4 Provide improved staff facilities in an area separate from public space.
	1.5 Create facilities for volunteers.
2. To preserve, exhibit and promote artefacts, culture and stories relating to the history of the Scottish settlement of Waipu, including the original House of Memories stone building.	2.1 Protect and make best use of the existing building and the site on which it is located.
	2.2 Maintain and enhance the permanent migration exhibition.
	2.3 Rationalise and improve access to storage space for collections and archives and for non-collection material.
3. To preserve and expand the genealogical records of the settlers and engage and communicate with successive generations of descendants of the Nova Scotian migrants.	3.3 Act as information centre for the region and for family research, including digital access to records.
	3.4 Increase and improve the space for Genealogists and the genealogy service, including a library and quiet space for research.
4. To expand and enrich the Museum's exhibitions and activities, reflecting the	4.1 Work in partnership with local iwi and researchers to incorporate stories of Maori and the relationship between settlers and mana whenua.

<p>stories of tangata whenua and other peoples and cultures in the community.</p>	<p>4.2 Create an education/public programme space for learning programmes, public workshops and events.</p>
<p>5. To ensure the Museum's relevance to new generations in a changing community.</p>	<p>5.1 Create space for new and broader stories of Waipu and for changing exhibitions.</p>
	<p>5.2 Invest in 'Digital Waipu Museum' including the website as an information portal; the visitor information centre with digital access; use of social media and apps; provision of free Wi-Fi access; online genealogy enquiries.</p>